



sustainable development requires design, facilitation, research & planning



Footprint Directions offers services in design, research, management, facilitation & strategic planning beyond sustainability. We work with both economically rewarding built & natural environments and the communities that use them. It's also about reducing our negative impact, finding economically viable ways of improving what we do well in healthy and practical lifestyles. We support organisations, government units, and businesses that usually have high needs for change, then stabilisation. We encourage steady, well-researched change based on contemporary principles of sustainable development..

Principals Jane Oliver & Gregory Hallett formed the Footprint Directions partnership in July 2002 after working together with their separate consultancies from 2000. Gregory studied towards a Bachelor of Arts (Geography, 1988) at the University of Western Australia before joining BankWest and working in its International banking sector. Whilst working in Europe in the early 1990's Gregory began his interest in Sustainable Development and in particular Permaculture Design. Returning to Australia to study at Bill Mollison's 100-acre property in Northern NSW, Gregory learnt and provided management, design and implementation services over 2 years at the Research Institute. Gregory later qualified as a Green Star Building Professional (2004), a BASIX administrator (2005), and a Nationwide House Energy Rating Scheme (NatHERS) specialist (2005) to address compliance requirements while innovating with architects, engineers and planners.

Jane Oliver has 20 years in organisational and business practice, with Arts majors in Music and Archaeology from the University of Queensland. She is studying towards a Masters in Sustainable Development with Curtin University at present.

SUSTAINABILITY the Footprint Directions way:

- social & work-place well-being through policy, consultation agreements
- biodiversity extension through soil health,
- agricultural reform through design & science
- water, energy & waste utilisation through technical innovation and conservation on site,
- subtle entrepreneurialism balanced by ethical practice
- health for humans & animals, and
- innovation constrained by economic viability.



about us

Associates & Staff

Nola Webb (B. Laws & Social Science)

Lynton Burger (Bachelor Science Hons, Masters Science (Ecology) and MBA (UCT): Business

Astra Jerebine (B. Education)

recent key projects

- **Clunes Wastewater Project** – facilitation and project consultation - 3 years of facilitating a sustainability vs conventional range of options; Clunes Wastewater Committee and the community at large have had many contentious meetings to address design, waste, resource and communications. Contact Garry Hemsworth, Director Infrastructure Lismore City Council or General Manager, Paul O'Sullivan **Ph. 02 6625 0567**
- **Policy Development & Documentation Projects** for nine organisations – 3,200 policy documents; includes special documentation of sacred Bundjalung Aboriginal services. Some reports form part of the Documentary Heritage of New South Wales Australia (State Library). High level consultations involved.
- **Becton BayShore Resort development** – major coastal development in contentious site: Gregory Hallett is the Sustainability Steward. Simon Stockwell 61-3-9832 9000
- **Currumbin Eco-Village**, Landmatters Pty Limited: Sustainable Development Consultancy 2005: 61-7-5598 7377 – Built Environment review & building code adjustments with architect, Urban Design, Landscape Architecture re-work, and Peer Review of entire staged development. 170 residential lots, community facilities, waste-water and regeneration projects; high-level biodiversity requirements; Award winning site 2 years.
- **Parkes Eco-Retirement & Residential Development** Sustainable Development Project for Bruce Hodges; Management of BASIX certifying status, liaison planner & architect. Footprints achieved the first large-scale BASIX accreditation for an approved development in Australia. Contentious design issues required careful management.
- **ReGenesis Eco-Village Main Arm** – sustainable development consultancy – working with engineers Daniel Martins, and architects Gregory Burgess and LightWave, to achieve Best Practice design. Anne McCoy – 401369399 – advice for community consultation.
- **NSW State government various departments including:** multiple projects: Human Services ComputerNet for 300 NGOs; review of regional accommodation, • DIPNR funded Nimbin Walking Track Tourism project (facilitation leader); • Department of Utilities, Energy & Natural Resources: Far North Coast strategic planning & engineering with Lismore City Council facilitation of Clunes Village Wastewater strategy (natural systems vs fully engineered options).
- **Break of Day Investments:** Coast Development Waste Water system; evaluation tools for sustainability & eco-villages, review/HR services & ethical investment tools for sustainability index; technology management: Ian Oelrichs: 61-2-6687 1996; Property Soil Management & Engineering for reforestation trials at Coopers Shoot.
- **Attorney-General's Department:** Project Manager & Lead Designer: Interrelate's *Building Connections* parenting education seminars for highly conflicted separated parents; adopted across Australia as community-driven parenting education with community-owned organisation. Workshops and objections handling for 104 participants. Jonathan Toussaint: **0419 697 018**
- **YWCA, Community Connections North Coast, Ballina & District Services Association and DAISI** – NGOs: Organisational Development, Community Consultation (Strategy, Review, IR Management Services, Policy Development & Governance mentoring.) Contact YWCA Regional Manager, Frances Trimboli (02) 66255801 or 0413 122 671 or Dona Graham (02) 6622 8002.

• **Lismore City Council:** Kadina Park Masterplan design & youth facility: Alex Wilford: 61-2-6625 0523, Community Consultation, design and surveying. For more consultation projects visit: www.footprintdirections.com

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specialist services

sustainability strategies:
design & documentation for
development applications

strategic planning:
business & community
including review & evaluation

policy development:
design, research and
implementation

project management:
on-site or on-line with
your construction team

community consultations:
research and strategy
survey design & evaluation
mediation or facilitation

implementation:
sustainable living,
retrofitting, solar passive
design, water efficiencies, planning &
review including costings

practical re-design of
transitional agriculture

**recreational/environmental
& productive garden design**

sustainability education:
auditing and best practice
programme delivery for
your organization

**contemporary opinion to
traditional engineering &
architecture design**

management services:
team development and
improved communications
supervision for senior staff

Careful consultation brings successful outcomes

Jane's experience as an Apple Computer Training Manager (1989-1992) and eCommerce specialist with the Regional Chamber of Commerce (1999-2001) allows Footprint Directions to provide a managerial approach to systemic change. Jane is an authorised administrator of the Jungian psychological personality profiling system, the MBTI™ and uses this skill while facilitating potentially noisy sessions.

Footprint Directions also produced the region's first stage Social Priorities report based on 7 local government area consultations with the Northern Rivers Regional Strategy & the NR Social Development Council. 600 workers' voiced consultations were elicited and compiled to effect change at a senior policy level (Regional CM Group).

In 2004, Footprint Directions ran the first Australian "*Benefits of Healthy Soil Symposium*" with the Soil Foodweb Institute. Around 100 designers, farmers and ecologists from across Australia met in Byron Bay. Dr Elaine Ingham, guest speaker, leading soil microbiologist from USA worked with Footprints to ensure progress with soil health innovation took place from the Northern Rivers. The success of this strategy has seen a well-attended annual symposium each year. This has resulted in the formation of Australia's only quality-focused business and a growing network of biologically-focused services. ASAP was formed with Paul Taylor of Look Tropical in late 2005 which thrives as a specialist agricultural technical supplier.

Footprint Directions worked with government to ensure public voice is clearly articulated within the construct of its legislative framework. State Environmental Planning Policies or development controls often require careful workshop facilitation. Jane Oliver was utilised by developers, local government and State government to ensure high level and detailed voices could be heard from 2002-2008.

We work with engineers, environmental impact specialists, ecological specialists, biological soil testers, architects & planners etc.. Jane and Greg lead a small team that allows them time to concentrate on contentious projects with development or other deadlines.

2007-08 Highlights

Byron Bay Blues & Roots Festival: Carbon Footprinting (1000 surveyed clients) and a sustainability strategy for a proposed site – project report submitted for DA on a tight deadline

Enquiry by Design workshop facilitated, technical advice from Geolink Services for Lismore City Council (Wastewater for Clunes) – project design achieved in 1 day

Facilitating carbon-responsible changes in the workplace at SHine (Adelaide) – transport, parking, enabling bicycle travel, industrial changes – Jane Oliver with Lynton Burger (technical advisor).



Facilitating strategy & democracy

Jane Oliver with business participants of a challenging ecommerce strategy workshop 2001 Lismore.

some of our publications

Working both independently and collaboratively Footprint Directions has published many documents & designed a broad range of products, policies, funding proposals, reports and surveys:

"Sustainability Strategy Lot 490 – 2006": integration of Green Globe certification into all aspects of tourism design for sensitive sites, NSW. Green Globe Policy Development 2006-07.

Kadina Park Masterplan and associated landscape design and report for Lismore City Council

"Nimbin Walking Track Tourist Development" Report Stage 1: Tourism, Engineering & Feasibility report

"Building Connections" multimedia/film presentation, 2 comprehensive guides for Attorney-General's Dept.

"Tweed Needs" A Report on 3 surveys conducted for The Family Centre Community Projects Inc. 2005

Byron Shire Youth Commitment Resource & Finance Strategy: A report on collaboration strategy & formation between business, community & education sectors

"200 Policies for Growing NGO's": The essential NSW guide to running a busy community organisation.

Resort Corp: The Beach, Cabarita: Community Consultation "Snapshot Report"; 2003; sustainability options report (resort completed 2007).

"Regional Priorities: Northern Rivers InterAgency": 600 workers' opinions, facilitated workshops, report (download from www.nrsdc.org.au): this document now forms part of the documentary heritage of NSW.)

"Postcards from Arid to Productive" – a design commentary for sustainable agriculture.

"Tweed Shire Women's Service" Action Plan for Recovery – strategic planning.

"Rekindling the Spirit" – service documentation guides for Bundjalung Nations Aboriginal project.

"Business Barometer: Investigating eCommerce" management evaluation: 2 set workshop tool; + a design kit small business (delivered to 64 businesses).

"Performance in a Non Performance Workplace" Appraisal system for community organisations' mgt.

"Improving Sustainable Development Strategies for estate developments on the Gold Coast" 2004

"Species Selection for practical community settlements" A revisit of standard greenways design 2004.